

Audi collection Motorsport



Audi
collection





“Vorsprung durch Technik” is our innermost motivation.

Taking on new challenges gives you the courage to think differently. We translate success on the racetrack onto the roads. The result: cars with a sporting spirit. Unique and built with passion.

Audi Sport

Motorsport: forward-looking ideas, driven by passion.

Innovative and efficient technologies developed by Audi are built into the DNA of every car we produce. Whether we're talking about the DTM, Le Mans or our customer sports programme: our success on the racetrack is part of every Audi on the road.



Men's Audi Sport all-weather jacket

The most fascinating aspect of the Audi Sport Edition is the emphasis it places on design and functionality. One outstanding example: this light functional jacket with its upright collar, concealed zip-away hood and mobile phone/MP3 player pocket. Made of high-tech fabric, the jacket is completely windproof and waterproof and features welded seams.

Material: 100 % polyester

Colour: white with light grey

Sizes: S-XXXL

313.09.010.02-07





Women's Audi Sport all-weather jacket

High quality, fashionable and waterproof: this comfortable all-weather jacket has an easy fit and is made of high-tech fabric. It features a host of functional details, such as an upright collar with a concealed, zip-away hood, and reflective piping on the shoulders. 100 % windproof and waterproof, with impermeable welded seams. The logos on the chest and "Vorsprung durch Technik" on the zip tags are printed in high-tech 3D lettering.

Material: 100 % polyester

Colour: white with light grey

Sizes: XS-XXL

313.09.009.01-06



Audi Sport functional jacket

Practical, stylish and quality all the way – wearing this functional, watertight jacket, any sports event you attend can't fail to be a hit. The details: decorative seams, hood concealed in the collar and zip fastener, including zip puller with Audi rings. The longer cut allows space for two patch pockets. Printed Audi Sport logo on the right-hand front pocket. Material: 100 % nylon, water column rating: 10,000 mm Colour: silver grey

Sizes: S–XXXL

313.11.023.02–07





Audi Sport hooded sweatshirt

Modern, sporty and decidedly casual. This hooded pullover features knitted sleeves. Breathable material with a special, soft finish in the body and hood, for a pleasant touch. The Audi rings are located on the left-hand side of the chest, the Audi Sport logo features on the back.

Material: 100 % cotton

Colour: off-white / grey

Sizes: S-XXL

313.11.024.02-06





Women's Audi Sport fleece jacket

Light, warm, soft – this red fleece jacket made of 100 % polyester should be a staple of any active woman's wardrobe.

Sizes: XS – XXL

313.09.007.01–06



Men's Audi Sport sweat jacket

Sweat jacket made from a mix of cotton and synthetic materials, with colour-coordinated decorative seams, knitted collar and cuffs.

Sizes: S-XXL

313.09.027.02-06



Men's Audi Sport fleece windbreaker

Standing trackside during the long motorsport season, you'll be thankful for this windproof fleece jacket with optimised heat regulation.

Material: 100 % polyester fleece bonded with a windproof membrane.

Sizes: S-XXXL

313.09.008.02-07



Women's Audi Sport polo shirt

For the sporty, fashion-conscious woman: this women's piqué polo shirt has a charmingly feminine cut and sporty inserts in contrasting colours. A collar with two fine stripes and button facing with ring snap fasteners completes the athletic look. Audi rings embroidered on the left breast and neck, Audi Sport logo on the right breast.

Material: 95 % cotton, 5 % spandex
Colour: white with black, red with white

Sizes: XS – XXL

313.09.005.01–06

313.09.003.01–06

white

red



Men's Audi Sport polo shirt

A classic: the cotton piqué polo shirt. Side inserts in contrasting colours create a flattering line. The sporty collar features two fine stripes, there are Audi rings on the left breast and neck and the Audi Sport logo is embroidered on the right breast.

Material: 100 % cotton
Colour: white with black, black with dark grey

Sizes: S – XXXL

313.09.006.02–07

313.09.004.02–07

white

black

Audi Sport baseball cap

For all motorsport fans: embroidered Audi Sport logo on the front, the Audi rings on the back. Premium-quality, 5-segment cap made from brushed cotton twill. Red provides the contrast on the width adjustment strip and seams between the segments.

Material: 100 % cotton

Colour: black

Size: one size (adjustable)

313.11.025.00



Audi Sport sports bag

The ideal companion for sport or holidaying: stylish sports bag with generously sized main compartment, two side pockets for shoes and dirty clothes, a zipped pocket at the front and a mesh compartment in the main section. Detachable and adjustable shoulder strap, two carry handles and two grips at either end for easy handling whilst loading. High-quality, dirt-resistant material with a reinforced base. Waterproof, abrasion-resistant and flexible.

Volume: 60 l

Weight: 1,300 g

Dimensions: 72 x 30 x 35 cm

315.09.005.00

small

Volume: 80 l

Weight: 1,400 g

Dimensions: 74 x 32 x 35 cm

315.09.006.00

large





Audi Sport wallet

Black wallet with a grey border, coin compartment, multiple card compartments and Velcro fastener.

315.09.004.00



Audi Sport wash bag

Take it with you, wherever you go. Neat and practical. The Audi Sport wash bag. All-round zip fastener. Large main compartment with three mesh pockets and an elastic strip with hook & loop fasteners. The inner compartment can be taken out and attached to a tab on the bottom of the bag. In addition, there are two zip pockets inside the flap. Equipped with a hook to make hanging it up easy.

Dimensions: 22 x 19 x 8 cm

315.11.002.00





Audi Sport pencil case

Pencil case with large inner compartment and special holders for pens. Zipped pocket at the top.

Dimensions: 22 x 10 x 5 cm

315.09.002.00

Audi Sport ballpoint pen

Silver ballpoint pen with blue large-capacity refill.

322.05.003.00

Audi Sport lighter

Refillable metal lighter with the Audi Sport logo.

323.09.001.00

Audi Sport backpack

Backpack with document compartment, front pocket with organiser, side mesh pockets, drinks system opening and holder, as well as mobile phone compartment and anatomically padded shoulder straps. With reflective piping. Waterproof, abrasion-resistant and flexible at low temperatures. Dimensions: 33 x 21 x 46 cm | Volume: 25 l | Weight: 640 g

315.09.001.00



Audi Sport earplugs

If you can't hear the roar of the engines, what's the point of going to the track? But when the noise becomes too much, these optional mufflers are an excellent way out. Multi-way ribbed earplug with connection cord. Blocks out sound up to 23 decibels. Packed in a practical, Audi Sport-branded case.

329.11.003.00

Audi Sport seat cushion

Practical seat cushion made from polyethylene foam, for inside and outside the car. Foldable, so sure to fit into any pocket or backpack. Audi branding, including the Audi Sport logo and Audi rings, printed on both the cushion and cover. Cover dimensions: 6 x 33 x 13 cm
Cushion dimensions: 1 x 27 x 32 cm

329.11.002.00



Motorsport umbrella

An umbrella's an umbrella, right? Not so. With its light yet sturdy frame, even at wind speeds of up to 100 km/h this is one umbrella that won't let you down. Its special concept and aerodynamic form stand as a symbol for innovation and the expression of individuality. Top performance, coupled with contemporary design. Or: Vorsprung durch Technik. The design on the top of this motorsport umbrella consists of black and white checks, taking its lead from the finish flag in performance racing.

Material: nanomaterial with UV protection
Length: 93 cm | Width: 89 cm

312.11.001.00





Audi Sport mug*

Porcelain mug with Audi Sport logo.

329.09.001.00



Audi Sport tumbler

Enjoy hot drinks or get some cool refreshment while you're out and about: to ensure you keep your grip, this white, lined porcelain tumbler bearing the Audi Sport logo and Audi rings comes with a black treaded silicone ring and can be closed securely, thanks to its black silicone lid.

329.11.001.00

* Changes in colour may be observed when cleaned very frequently or as a result of the use of harsh cleaning agents.



Motorsport bear*

Teddy bear made of brown faux-fur polyester, with brown felt paws, plastic eyes and an embroidered nose. The bear's racing outfit and cap are 100 % cotton and can be removed.

Size: 40 cm

320.06.002.00



Motorsport bear key ring*

This small bear is made from 100 % premium-quality polyester. Includes a metal split ring.

Size: approx. 10 cm

318.09.004.00



Children's racing jumpsuit

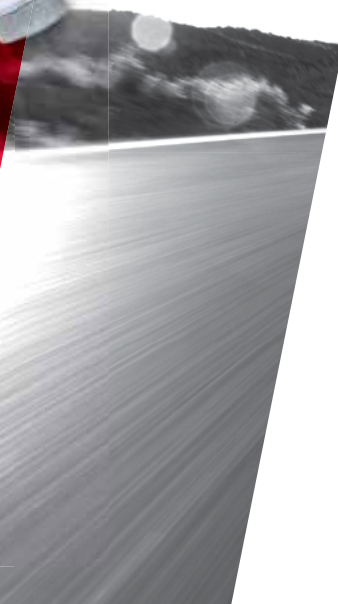
Smart white jumpsuit with a racing driver look. The upper part of the front is in red, the cuffs flecked grey. Long arm, long leg and can be unsnapped right up to the seam. Extra eye-catchers: 3D prints of the Audi Sport logo, Audi rings and the "1".

Material: 95 % cotton, 5 % spandex

Colour: white with red

Sizes: 62-80

320.11.003.01-02





Baby wrap over suit

Soft bodywork for when coming to a crawl is a good thing: this practical wrap over suit can be completely unsnapped from the neck down to the legs. Printed-on Audi Sport "1" logo and "driven by quattro".

Material: 95 % cotton, 5 % spandex

Colour: white / red

Sizes: 62–80

320.11.002.01–02





Baby socks

Warm feet travel faster: red & white/black & white socks with a hooped design, cuff, heel and front in black/red. The socks have a slip-resistant, silicone "Brake"/"Power" print on the sole, plus an Audi label on the cuff.

Material: 75 % cotton, 22 % polyamide, 3 % spandex

Colour: black / white / red

Sizes: 16–18

320.11.006.00

Set of two pairs

"Mini-muffler kit" baby's soother*

Thumbs up for this sporty pair of baby's soothers: shaped to the contours of the baby's mouth and embossed with the Audi Sport logo.

Colour: red / white

320.11.007.00

Pack of 2

"Pit Stop" baby's drinking bottle

This baby's 'drink station' could go on to become their favourite bottle: transparent, with scaling in millilitres. The screw-on teat section is made from silicone and equipped with a lid. Printed-on Audi Sport logo.

Material: polyamide (bisphenol-A free)

Capacity: 250 ml

320.11.008.00

* Silicone teat with plastic (polypropylene) mouth plate, food-safe, bisphenol-A free, complies with DIN EN 1400.



Baby/children's t-shirt

For the very youngest Audi Motorsport fans: classic black & white hooped t-shirt. The left arm is in red and white, the right arm bears a bold "1" appliqué. Racing car visual incorporated on the front, Audi Sport logo printed on the left breast. The smaller baby sizes come with an additional practical press stud opening at the left shoulder.

Material: 95 % cotton, 5 % spandex

Colour: black / white / red

Sizes: 62-128

320.11.004.01-06

Toddler cap

Audi from the start: red, black & white cap printed all over with the Audi Sport logo, "1" appliqué on the red brim, Audi Sport logo on the front and Audi rings on the right-hand side.

Material: 100 % cotton

Colour: red / white / black

Size: one size (adjustable)

320.11.005.00



Toddler jogging suit

Dress well, feel well: red and black hooded sweat jacket with tone-on-tone, all-over print and zip fastener. The padded hood keeps the head wonderfully warm and the grey kangaroo pocket offers plenty of space for the hands, and whatever they may pick up. Printed Audi Sport logo on the left sleeve, the Audi rings on the right upper sleeve. Black, pull-on trousers with elasticated red waistband and hem-cuffs. Audi rings embroidered on the left of the waistband.

Material: 70 % cotton, 30 % polyester

Colour: black / red / grey

Sizes: 86–128

320.11.001.03–06



DTM 2010 – the most popular international touring car series.

In 2009, Audi achieved the first hat-trick in DTM history. Sensational performance. Then, in 2010, it was showdown time in Shanghai: despite turning in a poor performance in qualifying, two-time DTM champion Timo Scheider still made it onto the podium in third place, thanks in no small part to the perfect strategy of the Audi Sport team Abt Sportsline. The hunt for trophies is on once more in 2011 – with the Audi Motorsport collection right at the heart of it.



Men's DTM polo shirt

Classic polo shirt made of piqué cotton. The Audi Sport patch on the breast signals a feeling of belonging. The same is true for the A4 DTM logo on the right arm and embroidered Audi rings on the neck. The red decorative seams at the sides and sleeve cuffs complete the sporting look.

Material: 100 % cotton

Colour: silver grey

Sizes: S – XXXL

313.11.015.02 – 07





Women's 2-layer DTM shirt

The shirt of choice, and not just for the next DTM event: shirt set consisting of two parts that can be combined with each other, enabling a distinctive look. Thin, soft and light, the material makes it pure pleasure to wear. Antibacterial properties make for added hygienic wearing comfort. Audi Sport logo on the front, the A4 DTM logo on the left upper arm and Audi Rings on the neck.

Material: 96 % viscose-bamboo fibre, 4 % spandex

Colour: light grey / dark grey

Sizes: XS – XXL

313.11.016.01–06



DTM driver baseball cap

Wear the name of the stars: these sporty, functionally styled caps come with driver names and signatures printed on them. They are also embroidered with the names of sponsors and the A4 DTM logo.

Material: 100 % polyester

Colour: grey

Size: one size (adjustable)

313.11.017.10

313.11.017.20

313.11.017.30

313.11.017.40

313.11.017.50

313.11.017.60

313.11.017.70

313.11.017.80

313.11.017.90

Ekström

Scheider

Tomczyk

Jarvis

Rockenfeller

Molina

Albuquerque

Mortara

Frey





DTM team baseball cap

Functionally styled cap with high quality Audi Sport, A4 DTM logo and Audi rings embroidering. Guaranteed to get you seen.

Material: 100 % polyester

Colour: grey

Size: one size (adjustable)

313.11.017.00



Flag

White flag with wooden baton. Printed with the Audi logo.

Dimensions: 90 x 60 cm (small) or 150 x 100 cm (large)

329.10.003.00

small

329.10.004.00

large



DTM fan packages

If you've got it, flaunt it: 100 % cotton t-shirt, rubber-printed with the most popular DTM race tracks and the word "Speed" in red. And to complete the sporty look: one of the much-sought-after Audi lanyards. This high-quality set comes in a recyclable aluminium can.

Sizes: S-XXXL

313.11.013.02-07

Men's fan package

Sizes: XS-XXL

313.11.012.01-06

Women's fan package

Child sizes: 86-152

313.11.014.03-08

Children's fan package









Audi A4 DTM 2010

DTM – the German Touring Car Masters. In Europe's most popular touring car series, too, Audi's 'Vorsprung durch Technik' is evident. For all collectors and fans of motor sports, models of the winning cars are available in 1:43 scale. The races may come to an end, but the fascination never does.

Scale: 1:43 | Manufacturer: Minimax

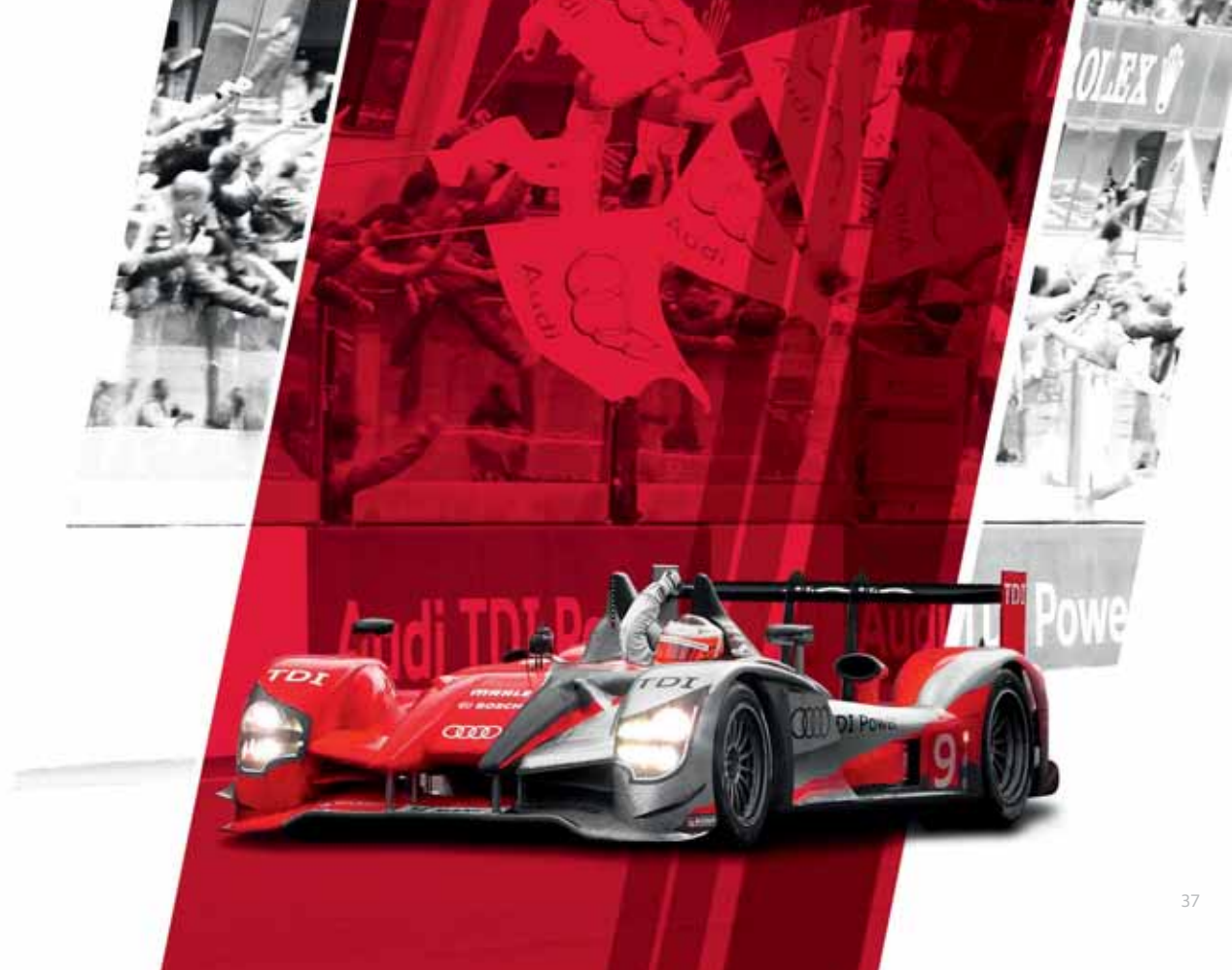
Colour: original paint finish

- 1 502.10.001.13
- 2 502.10.001.23
- 3 502.10.001.33
- 4 502.10.001.43
- 5 502.10.001.53
- 6 502.10.001.63
- 7 502.10.001.73
- 8 502.10.001.83
- 9 502.10.001.93

Ekström car
Scheider car
Tomczyk car
Jarvis car
Prémat car
Rockenfeller car
Winkelhock jr. car
Legge car
Molina car

Le Mans 2010 – triumphant ninth victory for the Audi team.

Speed. Endurance. Top performance. In 2010 at Le Mans, Audi achieved a sensational distance record. By the end of the race, Audi R15 TDIs occupied the top three places. Maximum performance – optimal results.



Men's Le Mans jacket

When an Audi R10 TDI won at Le Mans in 2006, it was the first time a diesel-engined car had ever succeeded in the race – a historic victory recalled handsomely by the TDI logo on the back of this men's jacket. The red cuffs and the R18 lettering emphasise the classic American college style.

The Audi rings feature above the TDI logo and on the puller of the red zip fastener.

Material: 100 % nylon

Colour: grey/white

Sizes: S–XXL

313.11.021.02–06





Men's Le Mans polo shirt

One race. One shirt. Two inimitable classics. 24-hour patch on the left breast. R18 TDI logo on the right-hand sleeve and embroidered Audi rings on the neck. The woven red border with Audi lettering adds a sporty final touch.

Material: 100 % cotton

Colour: silver grey

Sizes: S-XXXL

313.11.018.02-07



Women's Le Mans polo shirt

Ladylike, attractive and sporting all in one: this tapered-cut polo shirt comes with a 24-hour patch on the breast and the R18 TDI logo on the right-hand sleeve. Embroidered Audi rings on the neck. And the perfect finish: a red woven strip with Audi lettering on the double layer seam.

Material: 100 % cotton

Colour: silver grey

Sizes: XS-XXL

313.11.019.01-06



Men's Le Mans t-shirt

Classic, round-necked t-shirt with the original 24-hour logo including date on the breast. The official new car logo appears on the right-hand sleeve, the sides are additionally equipped with a red decorative seam.

Material: 100 % cotton

Colour: white

Sizes: S – XXXL

313.11.020.02 – 07



Le Mans Team baseball cap

In addition to the Audi rings, these sporty, functionally styled caps also bear the official car logo and the name of one of the team drivers.

Material: 100 % polyester

Colour: grey

Size: one size (adjustable)

313.11.022.10

313.11.022.20

313.11.022.30

Team 1

Team 2

Team 3

Audi R15 TDI Le Mans 2010

New season, new look – that's how the R15 TDI left the grid to begin the new season. And it proved to be sensational, right from the start: Audi achieved triple success at the Le Mans 24-hour race. Outstanding quality models of the winning cars. Resin models in a clear view box.

Year of manufacture: 2010

Scale: 1:43

Manufacturer: Minimax

Colour: original paint finish

- 1 502.10.002.10
- 2 502.10.002.20
- 3 502.10.002.30

Le Mans, #9
Le Mans, #8
Le Mans, #7





R8 LMS –

**60 victories in the GT3 series
in 24 months.**

With its GT3 racing version of the R8, Audi Sport has for the first time developed a racing car specifically for use in customer sport. The Audi R8 LMS Collection offers fans the outfit to match.



R8 LMS baseball cap

Even in the brightest of sunlight, you'll always have the best view of the new GT3 star: with this black baseball cap made of 100 % polyester with a large R8 LMS logo silver foil print on the front.

Colour: black

Size: one size (adjustable)

313.09.036.00



R8 LMS sweat jacket

An absolute must for all fans of Audi's latest racing car: this black sweat jacket made of 70 % cotton and 30 % polyester with knitted collar and cuffs, tone on tone Audi rings on the left breast, decorative seams on the chest and sleeves, R8 LMS neckband and a large R8 LMS silver foil print on the back.

Colour: black

Sizes: S-XXL

313.09.035.02-06



Men's R8 LMS t-shirt

The R8 LMS leads the way on the racetrack – just as its fans do from the sidelines, sporting for example this 100%-cotton black men's t-shirt with a round neck, R8 LMS neckband and a large R8 LMS logo silver foil print on the back.

Colour: black

Sizes: S–XXL

313.09.033.02–06



Women's R8 LMS t-shirt

The R8 LMS inspires a new kind of motorsport fervour – as does the textile range from the Audi R8 LMS collection.

Women's t-shirt made of 100% cotton, v-neck trimmed with black grosgrain ribbon, cropped sleeves, R8 LMS neckband and a large R8 LMS silver foil print on the upper back.

Colour: black

Sizes: XS–XL

313.09.034.01–05

1



2





Audi R8 LMS

The Audi R8 LMS proved itself to be best in class on the Nürburgring Nordschleife: on the longest, toughest race track in the world, this mid-engined sports car took the chequered flag as winner of the GT3 class.

Scale: 1:18 | Manufacturer: Minimax

Colour: original paint finish

- | | | |
|---|---------------|-------------------------------------|
| 1 | 502.09.184.15 | Audi R8 LMS ice silver |
| 2 | 502.10.184.15 | R8 LMS 24 h NBR 2010, start no. 99 |
| | 502.10.184.25 | R8 LMS 24 h NBR 2010, start no. 98 |
| | 502.10.184.35 | R8 LMS 24 h NBR 2010, start no. 2 |
| | 502.10.184.45 | R8 LMS 24 h NBR 2010, start no. 100 |

Scale: 1:43 | Manufacturer: Minimax

Colour: original paint finish

- | | | |
|---|---------------|-------------------------------------|
| | 502.09.184.53 | Audi R8 LMS ice silver |
| 3 | 502.10.184.13 | R8 LMS 24 h NBR 2010, start no. 2 |
| 4 | 502.10.184.23 | R8 LMS 24 h NBR 2010, start no. 100 |
| 5 | 502.10.184.33 | R8 LMS 24 h NBR 2010, start no. 98 |
| | 502.10.184.43 | R8 LMS 24 h NBR 2010, start no. 99 |



S line –

**100% inspired
by Audi Motorsport.**

State-of-the-art sporting spirit: the S line packages bring race-track technology to the road. Pure inspiration. Now available in the new S line collection.

Audi

R8 V10





S line quilted outdoor jacket

Superb versatility, sensational appearance: this high-quality, lined quilted jacket is water-resistant and made of breathable nylon material. The S line fleece jacket can be zipped up in a flash. With detachable hood.

Material: 100 % nylon

Colour: black

Sizes: S - XXL

313.10.024.02 - 06





S line fleece jacket

This jacket, made of anti-pilling microfibre fleece, is just the thing for that sporty on-the-go-look – it can be worn on its own or, if it's chilly outside, zipped inside the quilted S line jacket. The jacket lining and side inserts have an innovative surface structure.

Material: 100 % polyester

Colour: black

Sizes: S–XXL

313.10.023.02–06



S line jacket

Functional water- and wind-resistant leisure jacket made of 100 % polyester with PU coating, removable sleeves and fine mesh lining. An easily removable hood is stored in the collar. The jacket is kitted out with multiple internal and external pockets, and all zips are covered. Both chest and back feature reflective piping and the S line logo. Colour: black

Sizes: S-XXL, unisex

313.09.028.02-06





Men's S line t-shirt

Dynamic, sporting and a genuine statement. This men's t-shirt is printed with a diamond pattern on the shoulder section, the S line logo appears on the breast. The Audi rings are additionally embroidered on the left sleeve. And a further S line feature: the red seams.

Material: 90 % cotton, 10 % spandex

Colour: black

Sizes: S-XXXL

313.11.027.02-07



Women's S line t-shirt

Show your passion for sport: in this tapered t-shirt made of single jersey with a V-neck. S line logo on the right-hand sleeve, the Audi rings on the left. Shoulder section printed with diamond pattern, with bold red seams providing contrast.

Material: 90 % cotton, 10 % spandex

Colour: black

Sizes: XS-XXL

313.11.026.01-06



S line baseball cap

High-quality embroidered cap made of cotton canvas, sure to be a real eyecatcher on the racetrack. Particularly handy when things start to heat up: the inside of the cap is lined with thin cotton fabric.

Material: 100 % cotton

Colour: black

Size: one size (adjustable)

313.10.026.00



S line knitted beanie

This high-quality black knitted beanie will win you over with its dynamic design that includes a bold red stripe – and its warm fleece lining.

Material: 100 % polyacrylic, fleece: 100 % polyester

Colour: black

Size: one size

313.10.025.00

S line umbrella

Umbrella with soft-touch handle, printed with the S line logo.
Colour: black

312.10.001.00





S line mug*

Porcelain mug, printed with the S line logo.
Colour: black exterior, white interior

329.10.001.00



S line ballpoint pen

Plastic ballpoint pen with satin metal tip. Features the S line logo on the clip. Black ink.
Colour: black matt

322.10.003.00

S line lanyard

Woven lanyard with S line logo print. With spring hook, intermediate clip and ticket holder.
Colour: black

318.10.001.00



* Changes in colour may be observed when cleaned very frequently or as a result of the use of harsh cleaning agents.

